



National Funeral Directors Association
*Informs *Educates *Advocates

2011 POLICY

SMALL BUSINESS

NFDA Position

That NFDA initiate, support and/or advocate for legislation, rules and regulations that recognize the unique needs of small and family-owned businesses and create and foster an economic environment that allows them to grow and prosper and to oppose those that thwart that objective.

Background

Historically, small business has borne the brunt of federal legislation and regulations because it neither had the resources or political strength to make its case to regulators or Congress. This despite the fact that small business creates and employs over 70% of the jobs in America and is the leader in innovation and product development. Moreover, small business is usually the target of enforcement actions by the federal agencies because it is least able to defend itself. Generally, a small business has neither the financial resources nor expertise to fight these actions.

In addition, the enormous cost and burdens of federal regulations disproportionately fall on small business, as they are least able to meet the sometimes-overwhelming compliance requirements. Recently, small business has become better organized in Washington, DC and more influential politically and in the policy making process. The result has been a heightened awareness and sensitivity for the needs and concerns of small business by members of Congress, the White House and, to a much lesser extent, the federal regulatory and enforcement bureaucracy. This has led to the enactment of numerous laws and regulations that benefit and acknowledge the unique economic situation and contribution of America's small businesses.

Discussion

Funeral directors are the proto-typical small business. They are community-rooted and provide a valuable and necessary service to their neighbors. In most cases, they have served their community for several generations and are an integral part of the social, political and economic fabric of their community. As a result, it is vital that NFDA remain active and involved in supporting and advocating for any and all bills, rules and regulations that benefit small businesses and oppose those that do not.

NFDA Governance History:

1998: Committee Action 1/13/98; Policy Board Action 3/30/98

1999: Committee Action 1/26/99; Policy Board Action 3/15/99

2000: Committee Action 2/1/00; Policy Board Action 3/27/00

2001: Committee Action 1/30/01; Policy Board Action 3/19/01

2002: Committee Action 1/29/02; Policy Board Action 3/18/02

2003: Committee Action 1/23/03; Policy Board Action 3/24/03

2004: Committee Action 1/26/04; Policy Board Action 3/15/04

2005: Committee Action 1/18/05; Policy Board Action 3/7/05

2006: Committee Action 1/17/06; Policy Board Action 3/8/06

2007: Committee Action 1/16/07; Policy Board Action 3/26/07

2008: Committee Action 1/14/08; Policy Board Action 3/10/08

2009: Committee Action 1/29/09; Policy Board Action 3/30/09

2010: Committee Action 1/20/10; Policy Board Action 3/08/10

2011: Committee Action 1/27/11; Policy Board Action 3/09/11

Attest: NFDA Policy Board (original resolution) Date: March 30, 1998 File Code: RES047/Policyvbd

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